

Virtual
Conference



Berlin, Germany
December 16–19, 2020

European Conference
of Family Doctors
DEGAM Annual Congress

PARTNERSHIP PROSPECTUS

Core Values of Family Medicine:
Threats and Opportunities

www.familydoctoreurope2020.org
#familydoctoreurope2020



Organized by
DEGAM (WONCA Member)





WELCOME LETTER

Since the COVID-19 pandemic is going on with traveling restrictions and rules for social distancing we are not able to run a conference with presence in Berlin. Your safety is our highest priority. In order to maintain our work as family doctors as well as researchers and teachers we think that we can offer the fully virtual conference.

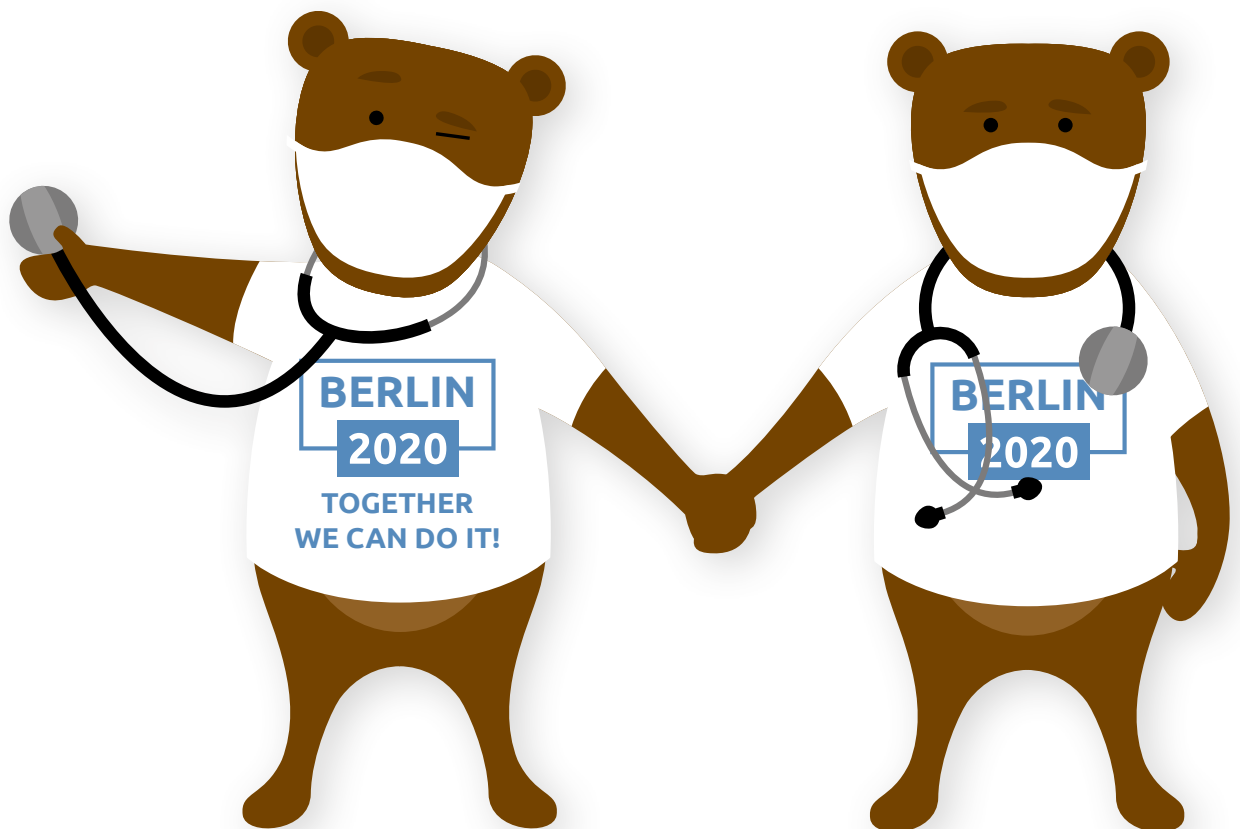
Although this is a very uncommon date, we think that this is a good opportunity to reflect on the experiences of this year and to celebrate all the heroes working in our offices of General Practice / Family Medicine / Primary Health Care.

With our best regards and hoping to meet all of you during our virtual conference!

We would like to thank all the partners and exhibitors for their support since the conference can not be organized without it even in an online format.

Erika Baum, Christoph Heintze

on behalf of the Host Organizing Committee





GOLD PARTNER

5 000 EUR

Virtual stand – company profile

- Stand size 16:9 (visually the biggest over other partners and placed at the top)
- Company profile (information about the company, products etc)
- Hyperlink to partner's website, microsite and social networks etc
- 8 videos to be uploaded
- 20 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- Stream – to be operated by company representatives (one way streaming)

Branding on website

- Company logo announced on the website with hyperlink to virtual exhibition hall with company details
- Logo on homepage – in carousel banner (single logo)
- Company name in bottom bar of event website

Branding on platform

- 3 banners / logo in slideshow during coffee breaks – to be provided by partner (PPT slide 16:9)
- 3 banners / advert in program – randomly displayed among other partners – to be provided by partner (1920 x 240 px)
- Company/stand with hyperlink in the „EVENT live“ section

Networking

- Possibility to contact participants within the online platform
- **14 free registrations** that can be chosen arbitrarily out of conference and exhibitor registrations.
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company

Advertisement

- 2 Bumper videos during the breaks (6 sec)
- Logo in final email to be sent to participants with special thanks to partners



SILVER PARTNER

3 000 EUR

Virtual stand – company profile

- Stand size 16:9 (in second order under the Gold partner)
- Company profile (information about the company, products etc)
- Hyperlink to partner's website, microsite and social networks etc
- 5 videos to be uploaded
- 12 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- Stream – to be operated by company representatives (one way streaming)

Branding on website

- Company logo announced on the website with hyperlink to virtual exhibition hall with company details
- Logo on homepage – in carousel banner (among the other Silver partners)
- Company name in bottom bar of event website

Branding on platform

- 1 banners / logo in slideshow during coffee breaks – to be provided by partner (PPT slide 16:9)
- 1 banners / advert in program – randomly displayed among other partners – to be provided by partner (1920 x 240 px)
- Company/stand with hyperlink in the „EVENT live“ section

Networking

- Possibility to contact participants within the online platform
- **8 free registrations** that can be chosen arbitrarily out of conference and exhibitor registrations.
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company

Advertisement

- 1 Bumper videos during the breaks (6 sec)
- Logo in final email to be sent to participants with special thanks to partners



BRONZE PARTNER

2 000 EUR

Virtual stand – company profile

- Stand size 16:6 (in third order under the other partners)
- Company profile (information about the company, products etc)
- Hyperlink to partner's website, microsite and social networks etc
- 3 videos to be uploaded
- 8 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives

Branding on website

- Company logo announced on the website with hyperlink to virtual exhibition hall with company details
- Logo on homepage – in carousel banner (among the other Bronze partners)
- Company name in bottom bar of event website

Networking

- Possibility to contact participants within the online platform
- **5 free registrations** that can be chosen arbitrarily out of conference and exhibitor registrations.
*Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat.
Therefore the exhibitor registrations are not be shared outside your company*

Advertisement

- Logo in final email to be sent to participants with special thanks to partners



VIRTUAL STAND – COMPANY PROFILE PREMIUM

1 500 EUR

- Stand size 16:6 (in second order under the Gold partner)
- Company profile (information about the company, products etc)
- Hyperlink to partner's website, microsite and social networks etc
- 3 videos to be uploaded
- 8 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- **4 free registrations** that can be chosen arbitrarily out of conference and exhibitor registrations.
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company

VIRTUAL STAND – COMPANY PROFILE

900 EUR

- Stand size 16:3 (in second order under the Gold partner)
- Company profile (information about the company, products etc)
- Hyperlink to partner's website, microsite and social networks etc
- 1 video to be uploaded
- 4 documents to be uploaded
- Chat – to be operated by company representatives
- Video chat – to be operated by company representatives
- **2 free registrations** that can be chosen arbitrarily out of conference and exhibitor registrations.
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company

ADDITIONAL EXHIBITOR REGISTRATION

160 EUR

- Registrations can be chosen arbitrarily out of conference and exhibitor registrations.
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company

Maximum limit of the registrations is 8 for partners, 4 for premium virtual stand and 2 for virtual stand.



VIDEO ADVERTISEMENT – COMMERCIAL BREAK

to be presented during breaks

| | | |
|---------------------------|--------------------------|------------------|
| Bumber video | 6 sec – or PPT slideshow | 700 EUR |
| Video spot | up to 30 sec | 900 EUR |
| Video presentation | up to 60 sec | 1 200 EUR |

DETAILS AND TECHNICAL INFORMATION

After the purchase order Partner will be contacted by appointed technical coordinator and receive the technical instructions including technical details for videos, banners and documents.

Virtual stand will be managed by the company representatives after logging in to the administration. Technical support will be ready to assist you in case of any trouble.

Other requests: Technical & Exhibition coordinator Mrs. Jindra Dudova, dudova@guarant.cz

DETAILS AND DESCRIPTION

NETWORKING

- Participants are automatically listed in networking section but can unlist themselves by changing their status.

CHAT

- Conversation can be downloaded for further development and/or archiving
- Chat can be operated by several representatives and notes (hidden to anyone outside) can be added to conversation
- Private conversations between participant and company

STREAM

- One-way streaming without interaction with participants
- We recommend streaming during breaks and the invitations can be published in the slideshow during the break

VIRTUAL STAND AND COMPANY PROFILE – the company takes full responsibility for the documents and information provided within profile, including chat, video chat and stream and moderated discussions



IMPORTANT DEADLINES

| | |
|-----------------------------|--|
| November 20, 2020 | kindly contact us the sooner the better to confirm your interest, Purchas order will be send by return |
| By November 30, 2020 | <ul style="list-style-type: none">• to provide the advertisement for PDF Program to Jindra Dudova, dudova@guarant.cz• to provide the banners (1920 x 240 px) |
| By December 11, 2020 | <ul style="list-style-type: none">• to specify names and email addresses to be registered to the virtual conference• to manage your profile and add the information, banners, documents, videos, links to website, social network |

PAYMENT REFUND (IF ALREADY MADE)

The refunds will be proceeded after the conference by the end of December 2020

CONTACT

Do not hesitate to contact us in case of any other question or business request. I stay at your disposal and thank you very much on behalf of scientific and organizing committee for any kind of support.

Jindra Dudová
Senior Industry Liaison Officer

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